



TERROIR AUSTRALIS



GOWING BROS



BOUTIQUE BOTTLE SHOP OPENS IN KEMPSEY – 21 ST OCTOBER 2024

A new chapter in Kempsey's rich heritage begins with the grand opening of Terroir Australis, a boutique bottle shop that promises to bring a fresh, locally-driven experience to the town. Nestled in the heart of the Gowings Kempsey Central, the Artisan Cellar offers a unique selection of carefully curated craft beers, spirits, gins, boutique wines and homemade produce, all sourced directly from local breweries, distilleries, and producers.



This boutique is a first of its kind in Kempsey and is already being hailed as one of the most exciting new additions to the town. The Artisan Cellar offers more than just a place to purchase high-quality, locally made beverages; it's a destination for tasting and discovering the stories behind each product. With an emphasis on supporting small, local businesses,

this charming shop will feature products you won't find in larger, commercialised bottle shops.

"We are thrilled to offer Kempsey something truly special. Each bottle on our shelves has a unique story, crafted by passionate producers who pour their hearts into their work." "Our aim is to celebrate the incredible talent in the local brewing and distilling communities while giving our customers the opportunity to taste the best of what's available right here in our region." John Gowing Executive Chairman Gowing Bros. Limited.

In addition to its vast range of beverages, Terroir Australis will also stock locally made produce such as artisanal jams, sauces, and preserves, adding a personal touch to every visit. Regular tasting events will invite customers to immerse themselves in the experience, offering the chance to meet the makers and sample their creations firsthand.

Terroir Australis is committed to sustainability and maintaining strong relationships with the producers it partners with. Everything in the shop comes directly from the source, ensuring not only top-quality products but also a platform for local businesses to thrive in a space that prioritises integrity over mass commercialisation.

Located in Gowings Kempsey Central, Terroir Australis invites both locals and visitors to come and explore the best of what this quaint, heritage-rich town has to offer.

