



Unleash your adventurous spirit with Gowings Pacific Trader

From establishing Gowings iconic Market Street store in Sydney to championing Aussie-made products and environmental initiatives, Gowings has created a legacy of quality, authenticity and unyielding appreciation for the great outdoors. Since 1868 Gowings has committed to enriching the lives of others through various business of lifestyle/ adventure, property, and shopping centres on the Mid North Coast.

Gowings is now proud to announce the launch of Gowings Pacific Trader, an exciting new retail and online store. Gowings Pacific Trader brings together world-class outdoor and adventure brands in the one place. These include FCS, Softech, Gorilla, Alvey among other quality local and international brands.

At Gowings Pacific Trader, our mission is to create and curate

products that last these journeys with you – over high seas, windswept peaks and roads less travelled – so you can throw off the bowlines, test your limits and confidently explore this great world of ours.

Gowings Pacific Trader will have a retail store in Gowings Coffs Central as well as a website which will be launching in mid January 2024. We look forward to welcoming you into our store.

“When we expand the edges of the world we know, embracing the unfamiliar and forging our own path... we find that our spirit grows too.”

JOHN GOWING

Gowings Pacific Trader is run for ocean people, by ocean people. The kind who choose surf over sleep-ins, think saltwater is the cure for everything, and know we don't thrive unless our oceans do. That's why sustainability is at the heart of the Gowings business. We commit 1% of all sales to the Gowings Whale Trust – dedicated to marine research and ocean preservation.